

# CHUCK SMITH: Walking the Walk

He doesn't just  
talk the talk.  
He walks the walk.  
**Literally.**

**F**or the last five years, Chuck Smith has chaired the Los Angeles UNCF Walk-a-thon. As president of Network Services at Pacific Bell, Smith rallies Pacific Bell and other Los Angeles corporations to participate in the walkathon and help raise money for young people to go to college. Yet Smith does more than garner support; he also walks the five to six miles of the walkathon every year.

Smith donates diverse resources to The College Fund, including facilities, printing, use of corporate trucks and public relations resources. He recruits strong employee participation, and throughout the years, he has helped raise nearly \$800,000 for UNCF.

Smith says he works with UNCF because he believes in leaving a legacy. "It's very easy to be disconnected from your community and culture when you're working for a large corporate business," he



Chuck Smith leads the walk to support UNCF

explains. "If you don't give back, the legacy is going to die."

For Smith, there also is a logical connection between his corporate career and his work with The College Fund. "A large portion of my business is data and Internet and technology," he says. "I want the telephone business to do well, and it will do well if we educate young African American men and women who then become our employees, consumers or entrepreneurs. It's a win-win." ■



Chuck Smith